

The Lomond Press

VOL. 3. NO 16

LOMOND, ALBERTA, FRIDAY, NOV. 22, 1918.

\$1.00 PER YEAR.

THE FIRST BIG GUN ... FIRED ...

To-Night's Well-Attended Mass Meeting Starts Strong Organization Out After the Municipal Hospital for Lomond.

Just as we close our forms the mass meeting in the I.O.O.F. hall is well under way with a good representation present. An organization committee consisting of H.E. Elves, W.H. Smith, C. H. St. John, Geo. Mullen, W. A. Macdonald, Gordon Elliott and F. O. Cox will immediately set to work to systematically petition the territory involved and expect to complete their task by Tuesday next.

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Know All Men by These Presents! In fact you can know towns on the same credentials. Every town is judged by the evidences of industry, progress, and provision made for the education of the children, the care of the sick, the worship of God and wholesome amusement and entertainment. A farm is considered more valuable when situated near a good school, and better buying still if close to a good live, progressive and up-to-date town. It is for this reason that we insist upon taking up the organization of a municipal hospital district centralized at Lomond.

In the first place it is obvious that we will be included in some one district at any rate and it only remains for us to exercise our prerogative through a good deal of hard work to situate the project in what we consider the logical centre for this territory. Vulcan has included some of our territory in her territory, Bassano is reaching out for a large slice, and then along comes Enchant working tooth and nail for that centre and including Lomond in her assessable area. To combat these arguments Lomond has submitted a proposed area of twenty-nine townships taking the territory from the Valley to the Bow River and from the north boundary of townships nineteen to a line between Enchant and Retlaw.

A hospital organization is similar to that of a school district only on a much larger scale. Similar organizations propose a plant costing around thirty thousand dollars. This amount is raised through the debenture system under the supervision of the department. The annual assessment is limited to four cents per acre, though taking other hospitals now working as a guide, this amount provides a hundred per cent margin of safety. Under this arrangement public ward hospital accommodation is provided ratepayers and their families at one dollar per day. Medical charges of course are extra. The balance of the revenue is provided by the levy and the government grant.

Everyone giving the idea a moment's consideration can readily see what an

advantage such an institution would be, so we must not be dollar blinded against our own mutual welfare.

As the posters advertising to-night's special mass meeting state "Boosters Wanted—No Knockers Need Apply."

The Distribution of Seed Grain

The Municipal District of Clifton is undertaking to provide seed grain for the patented lands within the boundary limits. Application should be made to the secretary-treasurer, A. W. Tulloch, at Lomond. Seed for unpatented lands even within the confines of the municipal district has to be secured through the Department of the Interior, Ottawa.

Settlers living in unorganized territory must also make application to the Department of Interior, Ottawa. The system of distribution is different this year. Provision is made for the individual to do his own purchasing and the financing locally.

While installing a gasoline engine in the bank building on Wednesday night, Ira Donily, W. A. Teskey, L. E. Tibbitts and John Donily were nearly overcome by gas from the exhaust. They were all able to get home without assistance but Tibbitts, who keeled over half a dozen times on the way.

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Bill Cox left to-day to spend the winter at Spokane.

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There will be services in the Lomond Church on Sunday evening, Nov. 24th.

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It was amusing to read the accounts of peace celebrations in the several cities and towns. Winnipeg was aroused in the middle of the night by locomotive and factory whistles and the excitement continued unabated for more than twenty-four hours. In every case the Kaiser was the goat of all the ceremonies. The 'flu held Lomond down pretty quiet, tho' Dad Cox ran into a couple of afternoon tea parties.

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There is now nothing to hinder us from celebrating the 1918 Christmas in the regularly approved old-fashioned style. For the sake of the children Christmas celebrations are well worth while. We have ample reason to celebrate this year, besides cherishing this time-honored tradition.

:: LOCALETS ::

Just when we thought the 'flu had about run its limit J. H. Williamson's entire household is caught in the epidemic, Mrs. Teskey is stricken and the Dennis Williams house is reported to be a veritable hospital. While the temporary hospital in the Farrell house has been closed, the teachers are kept busy at nursing. Later we hear of the outbreak affecting Mrs. R. Henson and all the children, Mrs. Johnson and family as well as numerous other cases around the town and country.

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Mark Edwards is negotiating for the Club Pool Room and will also set up his barber chair.

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Our first snow blanket came on Wednesday, Nov. 20th., and it has been real wintry ever since, touching two below last night. Still, we have hopes of an open December.

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Since the above article was put up in type so many, new cases have broken out that it will probably be reconsidered before anything is done.

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If the 'flu permits it is proposed to hold the annual general meeting of the members of the Lomond Agricultural Society on Saturday afternoon, Dec. 7th. Watch for further announcement.

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Marriage—By Rev. Bell at the Lomond parsonage on Saturday, Nov. 16, Sidney Edmund Brewer to Miss Ilah Charity DeGroat, both of Travers.

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Working but a few days and then under a severe 'flu handicap, Lomond Victory Loan committee reported more than eighty-eight hundred dollars of bond sales.

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Detective Tom Turner was in town on Wednesday night. Business private.

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The Retlaw police was in town on Wednesday rounding up mask evaders—the last day of the ban. The public was not in a very susceptible mood for such trivialities and after rounding up fifteen offenders and calling a court before W. H. Smith, the cases were dismissed without taking evidence. The public is feeling pretty strongly against the police department for the placid attitude taken toward the bootlegging going on around here. It has always been the general conception of the public that the police force is to provide protection and not to create a nuisance. The local man is evidently working under the instructions of the chiefs of the force, but there is a screw loose some place.

o o o

Our calendars will be ready for distribution about Dec. 1st. If you are not on our mailing list and want a calendar, just drop in the store and leave your name and address.—The Frank Brown Co., Limited.

:: ENCHANT ::

Five worthy citizens of Enchant were fined last week for not wearing masks.

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Miss Hazel Greenman is taking over the Enchant post office on Tuesday. Miss Howson is leaving the first of the month for her home in Washington.

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Jack Shand is reported as improving very nicely from the 'flu in Lethbridge.

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Mrs. Geo. Purcell returned Thursday night from a trip to Calgary.

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Miss Marjorie Freeburger who has been visiting in Calgary the past week has returned home.

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Mrs. C. K. Engen has been quite ill but is recovering now.

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The Enchant schools are still closed because of the influenza, but will soon open.

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Enchant has a full fledged board of trade organized.

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Mrs. Bert Dunn, who has been recovering from the influenza, had a relapse Thursday but seems to be improving now. Mr. Dunn is recovering quite fast.

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The Enchant Mercantile sale is attracting considerable attention.

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Wm. Bardin spent the past week in Taber getting his car fixed up.

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Enchant sports the only Chinese baby on the line. Some baby! At least we think so.

Two more bachelors have gone. Last week John Oddland of Travers and Miss Gudrun Vandehauy of Minneapolis were married, the Rev. O. V. Moland of Enchant officiating. The newly married couple then stood up for Sam Oddland and Miss Minnie Steen, of Enchant, who were married the day following Nov. 17, at the home of the bride's parents. Mrs. Julius Lind played the wedding March. The Rev. O. V. Moland also officiated at this ceremony. The friends of the young couple wish them joy and prosperity.

L. S. Cornell was very much surprised to find his home down Sunday evening, when arriving home. He lost house and granary, the latter containing 150 bushels of seed wheat.

Born, on Thursday, Nov. 14, to Mr. and Mrs. L. M. Swain, an eight pound boy.

Pat Anderson of Claresholm was a caller in town on Tuesday.

The Canada Food Board has withdrawn the order making it compulsory to buy and use substitutes with wheat flour, though the standard war flour is still being milled.

Homond Press

LOMOND, ALBERTA.

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP

LOMOND, ALBERTA, NOV. 22, 1918

NOTES

There is no reason to expect an industrial and financial panic in this country, even tho' the re-adjustment proceedings create a slight depression. In the matter of foodstuffs the entire world is without a reserve and all industry being centered on munitions leaves the country depleted of many mechanical devices on which we were wont to rely for comfort and to expedite our daily labors. In our opinion it will take from five to ten years for the world to get caught up.

o o o

If we can read the signs of the times British labor is going to demand adjustments in the English government fully as drastic as the Allies demand of defeated Germany. In other words the capitalistic and titled classes are going to voluntarily relinquish supreme control or be forcibly set aside. Crowns and thrones are on the world's

bargain counter right now, and even titles are a bit out of date. It is to be hoped that brains will supercede the mob spirit and that the little may be spared from revolutionary tactics. But it is only too apparent that a change is inevitable.

o o o

Just because the provincial 'flu ban is lifted, it is no license to take unnecessary exposure risks or to relax one whit on reasonable precautionary measures.

We have a sneakin' idea that Ottawa will be about the hottest spot in Canada at the next sitting of parliament. Now that the war is over it will be like unmuzzling a pack of wolves. THE PRESS predicts an election next summer.

How pleased with themselves must those military deserters and defaulters be, particularly those becoming offenders of the last few months. Five years of ostracization is a pretty big price to pay for their liberty. They can hardly find a place small enough to stay in.

There is great speculation rife as to the prospects of extending this railway line next summer. Let 'er go, it'll do this town and district no harm, and will be a means of introducing new developments.

Lumber, Coal & Firewood

We are here to serve our customers with the best that that the market affords in Lumber, Paints, Coal, etc.

Bow City Coal, \$9.00 per ton.

Redcliff Coal, \$7.50 per ton.

Blacksmith Coal, \$2.50 per 100-lb. sack.

Good Dry Slabs, \$8.00 per cord, or 100 pounds for 45 cents.

NOW is the time to leave your orders for Storm Windows and Doors.

Hay!

A-1 Upland Hay at \$20.00 per ton.

MONEY TO LOAN

Money to loan on improved farm property at the lowest rates of interest, from \$1000.00 up.

Associated Farmers, Ltd.

R. W. MILLER, Manager.

Cultivation Implements

The season of the year has again arrived when you will need some of the following implements to assist you in your fall work----

Disc Harrows,

Tandem Attachments,

Steel Lever Harrows

Field Cultivators

We have the above in stock and can supply your needs at any time.

Axelsson & Williamson

I. H. C. AGENTS

LOMOND, ALTA.

Ladies' Ready-to-wear, Dry Goods and Shoes!



Ready-to-wear department consists of all the Newest Styles and Materials in Ladies' Coats of French Wool Velour, in Taupe, Burgundy and Nigger Brown, all sizes from 16 years to 42 bust measure, prices from \$27.50 to \$48.00. Also all Wool English Tweeds in mixed materials of browns and greys, large collars and cuffs, buttons to match, with wide belts of self material, all sizes 34 to 44, prices \$20.00 to \$35.00. Dresses in All Wool Serge, complete range of sizes and colors, prices \$22.00 to \$35.00. Silk made up in the leading styles and colors, prices \$25.00 to \$33.00. Have a look at these lines while in Salter's.

Blouses! Blouses!

Ladies, we have what you want in voile blouses, all sizes in wash voiles, prices ranging from \$3.00 to \$6.75.

Creme-de-chene Silk Blouses in maize, flesh or white, sizes 36 to 44, prices \$7.00 to \$9.00 each.

Ladies' Hose

Just arrived, a shipment of Ladies' Fleece-lined Hose, rib top. Sizes 8 1/2 to 10, at 65c. per pair. Also a plain top fleece-lined at 50c. per pair.

Children's Ribbed Cotton and 1 & 1 Rib Wool, all sizes 5 to 9 1/2, prices 50c. to \$1.35.

Fancy Goods

Ladies' Fancy Handkerchiefs, boxed 3 in a box or one in a folder, also a beautiful range of separate handkerchiefs. All prices.

Silk Knit Scarfs and Bags to match, Camisoles, Mesh Bags, Rose and Pearl Beads, etc.

Ladies' Shoes

Complete stock of the N Shoe in Black, Tan and Nigger Brown, high or low heel, all sizes, prices \$6.00 to \$9.50.

Complete range of sizes in Brown, Grey or White Spats for ladies. \$2.25 and \$2.50 a pair.



MILLINERY SPECIALS

Stock of Ladies' Fall and Winter Hats, in colors of purple, nigger, taupe and black, regularly priced \$5.95 at \$6.50 to \$9.00. Balance in stock to clear at

G. D. SALTER - - Lomond

LOCALETS :

Carl Olson, living on the N.W. of 16-17-19, had the misfortune to lose his barn and winter feed in a fire that occurred on Thursday of last week. J. I. Imeslund is organizing a bee to meet on Saturday, Nov. 30th., to help reconstruct the building, and the following donations are acknowledged up to Wednesday of this week: Jas. Cummings \$3.00, Joe Johnson 3.00, Chas. Stokes 3.00, P. Keck 3.00, John Magnuson 3.20, John Urdal 3.00, L.P. Shick 3.00, S. Oakland 2.00, H. Biering 2.00, D. Palmer 2.00, C. Blake 1.00, M. A. Gagne 1.00, L. Morrison 3.00, G. Brotherwood 3.00, W. J. Brotherwood 3.00, C.A. Hellevang 5.00, Ed. Hoffman 5.00, S. Heather 2.00, Heather Bros. 3.00, H. S. Leavell 1.25, Jack Bailey 1.00, T. Ingerberg 3.00, W. Wussow 2.00, F. Wussow 2.00, R. Smith 1.00, M. A. Rosencrans 1.00, C. Uswell 1.00, Aug. Huff 2.00, O. C. Westbye 2.00, G. T. Brotherwood 3.00, Chas. Craine 1.00, John Holo 2.00.

Glen Ficht came home from Calgary on Wednesday bringing glad tidings of a new-born baby boy. Even Dad Ficht has added a couple of cubits to his stride.

Canadian soldiers in home training camps are now being demobilized as quickly as possible, excepting the Siberian expedition, which will proceed overseas as planned.

A comprehensive Red Cross report was received just a bit too late for this week's composition.

Professional Cards.

W. A. MACDONALD, L. L. B.

BARRISTER AND SOLICITOR
NOTARY PUBLIC

Office over Standard Bank, LOMOND.

HERBERT J. MABER

SOLICITOR AND
BARRISTER

VULCAN ALBERTA

Job Printing with a Punch---

Done by The Press.



THE STANDARD BANK

OF CANADA

HEAD OFFICE - TORONTO

TRUST FUNDS

Our Savings Department gives you a guarantee of absolute security and interest at current rate.

LOMOND BRANCH

C. H. ST. JOHN,

Manager.

The Lomond Realty Company

H. E. ELVES

Joint Managers

L. M. SWAIN

Representatives of the Oldest and Strongest Life, Fire and Hail Insurance Companies in the Empire.

We have for sale 320 acres of farm land, partly improved, abundant good water, Lomond vicinity, for \$4200.00, with \$1200.00 cash, balance easy terms. This is a Snap!

VICTORY Clearance SALE

∴ \$23,000.00 STOCK AT SACRIFICE ∴



HARDWARE

\$3.00 26-inch Hand Saw.....	Sale Price \$2.39
75c. 14-inch Files49
95c. 10-inch T Hinges78
55c. 6-inch T Hinges47
60c. Old Copper Hinges, 31 x 3148
\$1.75 "Reliable" Barn Door Hanger	1.39
\$1.35 Mortise Lock Sets	1.17
\$4.50 Smoothing Plane	3.50
60c. Plyers48
1 gallon Red Barn and Roof Paint	1.68
All Paints Greatly Reduced.	

Shoes!

FOR LADIES		FOR GENTS	
\$7.75 Ladies' High Top White Kid, at	\$6.74	\$8.15 Fancy Chocolate Lace, Neolin Sole, at	\$6.79
\$6.00 Ladies' High Lace, Black, at	\$4.75	\$8.00 Fancy Chocolate Lace, at	\$6.69
\$6.25 Ladies' Black Kid, Fancy, at	\$5.59	\$7.00 Fancy Gun Metal Put-ton, at	\$5.98
		\$4.50 Heavy Calf, at	\$3.49
		\$6.00 Chocolate Elk, at	\$4.98
		\$6.50 Heavy White Elk	\$5.94
\$3.50 Oil Tan Shoe Packs, 6-inch tops, at	\$2.40	\$4.00 Oil Tan Shoe Packs, 8-inch high top, at	\$3.35
\$3.50 Oil Tan Boys' Packs, at	\$1.99		

LADIES COATS

Ladies' Extra Heavy Tweed Coat, regular \$27.00, at	\$21.00
Ladies' Blanket Cloth Coats in plaid effects, regular \$12.50, sale price	\$7.00
Ladies' Curl Cloth Coats, regular \$22.50, sale price	\$7.00
Children's Velvet Coats, lined and interlined, regular \$6.50, sale price	\$4.25
Children's Blanket Cloth Coats, regular \$6.00, at	\$3.75

EXTRA SPECIAL

\$4.00 Full Size Burlington Horse Blankets	\$2.99
\$1.65 Large Lanterns	1.32
\$45.00 Set Heavy Harness	37.69
2-lb. Cans Tomatoes, per can15

WE SELL FOR LESS



10 Per Cent Off on All Groceries Not Listed at Special Prices.

\$1.90 package Saptos Coffee	Sale Price \$1.09
7 cans St. Charles or Blue Bird Milk	1.00
50-lb. sack Fine Stock Salt70
50-lb. sack Fine Dairy Salt90

Pants and Overalls

\$1.70 Bib Overalls, black and white stripe	\$1.10
2.00 Cottonade Pants, with belt	1.75
2.60 Peabody Overalls, blue and white stripe	2.19
2.60 Peabody Smocks at	2.19
7.50 Golden Brown Corduroy Pants, very fine	6.00
1.75 Peabody Black Overalls	1.39
4.70 Black Fur Caps	3.69

Men's Shirts

4.00 Heavy Mackinaw Shirts	2.99
2.50 Fine Flannel Shirts	1.98
3.00 Fine Shirts, soft collar	2.60
3.50 "	2.74
.40 Ties, assorted21
1.00 "89

DRY GOODS

Here is your chance to secure All Wool Materials at Cost. See our display of Summer Goods. Buy for next year, it will pay you.

Pure Wool Gabardine, 53" wide—Regular 4.00 Sale Price 2.50	Best English Prints, good range of Colors—
All Wool Suitings, 54" wide—Regular 2.50 Sale Price 1.75	Regular 30c. Sale Price 22c.
All Wool Navy Serge, 54" wide—Regular 2.75 Sale Price 2.25	" 35c. " 30c.
Costume Cloth, 53" wide—Regular 2.35 Sale Price 1.90	" 20c. " 13c.
Shepherd's Check, 53" wide—Regular 1.75 Sale Price 1.35	Fancy Shirtings—Regular 45c. Sale Price 30c.
Shepherd's Check, 40" wide—Regular 90c. Sale Price 75c.	Fancy Muslins and Voiles—Regular 45c. Sale Price 35c.
Plaid Dress Goods—Regular 1.25 Sale Price 95c.	" 35c. " 28c.
	" 60c. " 50c.
	" 1.00 " 65c.

PATHEPHONES

\$45.00 machine, \$33.00	\$65.00 machine, \$50.00
20 per cent off on Records.	

Miscellaneous Bargains

\$14.25 McIntosh Coats, at	\$10.99
12.50 " "	7.50
8.15 Sweaters, all wool	6.50
35.00 Black Dog Fur Coats, at	28.00
10.50 Mink Muff and Stole	8.59
9.00 Black Muff and Stole	7.49
21-inch nails, per lb. 7½c., per keg	7.30
∴ ∴ All Nails Below Cost ∴ ∴	
12.50 Tank Heater	7.50

Plow Shares

4.35 Shares, 16"	3.92
4.10 " 14"	3.48
3.85 " 12"	3.38

Enamel Ware

No. 26, Blue, white lined79
No. 1, Tea Pot, white lined	1.19
3-qt. Rice Boiler, white lined	2.19
2-qt. Pan, white lined48
A Full Line in Stock.	
17-qt. Grey Enamel Dish Pan99

TO THE PEOPLE OF ENCHANT, TRAVERS, LOMOND AND RETLAW: GREETINGS! It is with pleasure and a pardonable pride that we launch our VICTORY CLEARANCE SALE. Pleasure, because it would not have been possible for us to give it this name had our boys and the Allies not accomplished the great feat of world peace; and a pardonable pride, because we certainly have the largest and best equipped store on the branch—and the goods were all bought at a time when the cost was not where it is now by a very large margin. We ask all careful buyers to get out your catalogues and see for yourself that we are the lowest. Our stock consists of everything needed to keep up the house and farm. The stock is worth \$23,000.00 and it is yours at the very attractive prices named in this advertisement, and there is not an article in the store that is not on sale. It will pay you to come many miles to get your winter supply. This store has always enjoyed the reputation of being the lowest priced store, and with the sweeping reductions it is doubly to your interests to get here while the stock is complete, to get the necessities of life for the next four or five months. Remember, this advertisement only represents a small fraction of the items on sale, as it would take a large catalogue to list them all. If you are already one of our customers you will fully realize the meaning in cost to you. If you are not, and will come to look, you will stay to buy, and go home and come again—you will say HOW CAN THEY DO IT! We thank you one and all.

THE STORE THAT
DOES NOTHING
BY HALVES
EVERYTHING FOR EVERYBODY

Enchant Mercantile Co., Limited

THE STORE THAT
PUT ENCHANT
ON THE MAP
WE SELL FOR LESS

Pigs of Wessex Sight to See

STRAIGHT over the heathy Wessex ridge the road dropped and became a wooded lane, then turning swerved into a thatched hamlet, whose name it is useless to repeat because even those versed in the rich nomenclature of English villages would hardly believe in it. In the tiny street, one's bicycle picked its way through a scurry of gigs, waggons, and small motors. Some hidden attraction drew all footsteps to the roomiest building in the place.

There, in the big barn, high-pitched and shapely, at a long table that lost itself in dimness, sat the farmers, 40 feeding like one. The great door on the road was open, and the brilliant noonday sunshine threw a clear square on the floor within it, just reaching to the nearest corner of the table. The sashes of a window set above the door were patterned on this glowing space of light. Further in, the only illumination was from windows in the deep embrasures to right and left, the crossings of transepts of the barn. There jugs were filled, joints carved, and the tables secretly replenished. It was a fine scene out of the Wessex novels. The difficulty with which you grope among modernized settings for the old landmarks, old habits, and old sayings evaporated like a mist. The past itself reached out and placed this bit of reality before you. One just whispered, "Far From the Madding Crowd," and looked on. The clatter of knives and clink of the glasses testified to the embodied Present; but when you peered into the dim farther end you were not so sure, for the cask there and the farmers lunching near it had taken on the augustness of the old shades.

One word, like a magnet, had drawn most of these atoms together and set up the scene. The word was Pigs. Pigs might seem to have found their paradise already—if it is really true that the pig is the cleanest of all animals—in the new white piggeries, freshly concreted, which ran at an angle to the barn. One large pinky-white animal from Yorkshire panted in the sun there, in majestic isolation from the fair, cocking a cynical eye at the golden thatch on the barn roof opposite. We left him to pant, and sought coolness in the long dairy, where rows of Dutch cows, ranged in their stalls ready for milking, showed their rich markings of black and white, fresh as a clean pack of cards. There out into the sun again, for the barn is empty, luncheon is over, and humanity has assembled itself round the hurdled circle dominated by the auctioneer.

Of all the saleable animals pigs seem the most magnificently free from self-consciousness. It is less than nothing to them that attentive onlookers encircle them, appraise them, and bandy their guineas above the corkscrew tails. On this hot afternoon it is a bore, no doubt, to be prodded quicker than you want to go up the tempting green alley that leads from the pens and to be kept moving round the fenced arena while your fate is in the air. But the pig's eyes are on the ground. By degrees the same indifference communicates itself to the uninitiated beholder. The likeness between the "own sisters" who follow each other beneath the hammer is so remarkable. There is a thrill of interest, on the arrival of the "own brothers to the above," to see how family likeness and sex difference will reveal themselves. The boars show a greater truculence about their "nicely turned-up noses," while their foamy jaws suggest the ferocity of the male.

In spite of ignorance, and sloth, one begins to look out for good hams, nice middles, and tails that are in the right place. There are other things to notice also. Besides the human interest which is never more intense than at an auction, and dread

of catching the auctioneer's eye as he detects an advancing bid in the silent lift of an eyelid or the twitch of a shoulder, there is the potent magic of the sale catalogue—the magic of names. It is noble to call yourself the Boadicea or Katharine of Aragon of your dairy. There is mystery, faintly tinged with sacrilege, in "Bishop of Bookham," and a richly alliterative assonance about "Halo of Hammonds."

Wessex is, indeed, transmuted. Behind me, as I came back to the auction, were the Germans; and in the dairy, about the fields, among the pigs were women landworkers and farming probationers, who are much to the fore here. The sale was nearly over. The "middle whites" had been followed by the "large blacks," and these by helpers and two black and white Dutch bulls—but not, I was relieved to find, by the black giant who had freely yielded his tremendous forehead and broad muzzle to my stroking. The pigs were entering vehicles to be conveyed to their destinations. It was time for tea—the leisurely farmhouse tea that washes out afternoon heats and is perfected with a lounge over pools of the tiny river, while the sun slopes downwards and warns you at last to get into the saddle. As I passed the opening of a lane, a group of prisoners came hurrying to catch the lorry, and one or two had thrown overcoats about their shoulders, for the September chill, promising a morrow as fine or finer, was in the air.—London Times.

A Free Buffet.

No fewer than 1,400,000 soldiers and sailors passing through London on their way to or from the front have received a meal at Lady Limerick's free buffet at London bridge station. Since May, 1915, fighting men, including many wounded and convalescent, have never asked in vain for refreshment. Funds are now running low, and the people are asked to help in supplying the little comforts that are offered at London bridge.

The Taking of Jerusalem.

For the world the fall of Jerusalem was an event of great sentimental importance, even though it was practically without military meaning. The rescue of the city from Moslem hands was celebrated alike by Jew and Christian, and for the Jews it was accepted as the guarantee of the erection of a Jewish state under British protection, which would renew the great Hebrew tradition.

On the military side the British success was important only as the campaign is designed to draw away from the Turkish army who were preparing for a thrust at Bagdad, certain divisions and squadrons for the defence of the Holy Land and Syria. Under the command of Falkenhayn, a Turkish army has been preparing for months to retake Bagdad. A threat to Syria and an immediate menace to the Mecca railroad might conceivably lead the Turk to insist upon detaching troops from the Bagdad army for use against Allenby in defending their threatened dominions.

At all events the British are compelled to keep troops in the Near East to defend Egypt, and a defence of Egypt would be as easy in Palestine as at the bank of the Suez Canal, while the moral effect of depriving the Turk of Jerusalem, as he has already been deprived of Bagdad by the British and of Mecca by the Arabs, must be considerable. It would be a mistake to regard the Bagdad or Jerusalem operations as anything but "side shows." One is designed to protect Egypt, the other India. Both have seized Turkish lands which may never return to the Sultan, and the result of both campaigns may be the liberation of all the Arab world from the Ottoman yoke. Syria may become a French protectorate, Palestine and Mesopotamia British protectorates, but these are considerations for the future. For the present they are but details in a world war, new evidences of the fashion in which Britain is reviewing her traditions of other centuries.—American Review of Reviews.

Prepare for the Cold

Perhaps you will require a new heater, or maybe only a few lengths of pipe and some weather strip. Whatever it may be you will do well to look after it now.

See Our Selection of Furniture and Linoleums.

L. H. Phillips

Now Open for Business AT TRAVERS

With a Complete Line of Patent Medicines, Stationery and Toilet Accessories.

Next Door to Bank.

J. M. MURPHY

SCIENCE AND INDUSTRY AID VICTORY LOAN



As an instance of how science and industry have co-operated in helping to win the war, it is interesting to note that Sir Thomas White, K.C.M.G., Minister of Finance, has made a special "His Master's Voice" Record for the purpose of actually informing the Canadian Public in his own voice concerning the need of the second Victory Loan.

Science has thus made it possible for the voice of the Finance Minister to be heard in thousands of places in every part of the Country at the same time.

The illustration shows Sir Thomas "caught in the act" as he made his special recording at the laboratories of the Berliner Gramophone Company, Limited Montreal.



A Few Values Worthy of Note

"Kosyrite" Blue Label, heavy rib, PURE WOOL, elastic, unshrinkable combinations, **\$6.00 PER SUIT**

Edmonton unshrinkable, Red Label **\$3.75 Per Suit**

Heavy Wool Sox at **45c. and 50c. Per Pair**

A very special price on Boys' Overcoats, pure wool tweeds, ages 5 to 18 years—this line we made a special buy on and are selling at **Extraordinary Prices**

Boys' Jerseys, good worsted yarns, in gray color only, ages 5 to 12, at **\$1.25 Each**

Cheapness is not the Test of Value

Value is the test of cheapness. There is the story in a nutshell. When we bought our stocks of Mackinaw Coats, Underwear, Sweaters, Sox, Shirts and Clothing for men we might easily have bought to enable us to advertise more attractive prices. But seventeen years buying experience has taught us many things about the buying game. One result has been that we do not try and offer cheap goods at low prices. We simply refuse to touch cheap goods at all, as they do not give value at any price.

Under **Our Right Selling Plan** we can offer goods of real merit with the value evident to every man, at prices we are pleased to have you compare.

The Frank Brown Co.,
LIMITED

LOMOND DISTRICT

The present snow storm will put a stop to fall work for awhile. Some of the farmers find that it isn't too dry to plow with a disc plow, and as everyone thinks that he has a right to expect a bumper crop next year, we can look for a big harvest.

o o o

George Couper has been laid up on the shelf with a bad attack of the 'flu.

o o o

The Elliott family are just recovering from the ravages of the epidemic.

o o o

It seems almost natural for the farmer when he comes into conversation with one or more of the town's folks to discuss the wearing of the mask. The argument is strengthened when they think of the unfortunates down east fined for wearing masks. Our fair dominion, like Russia, will be divided as to opinions before long.

o o o

Mr. Maronda moved into the Munro house in town on Tuesday.

o o o

W. Ainlay went to Calgary via Vulcan on Wednesday on a business trip.

o o o

We are sorry to relate that Mr. Wiseman, east of town, had the misfortune to break his leg just above the ankle last Tuesday. The unfortunate man had hitched one of W. Ainlay's teams to his truck wagon and rack and was climbing up the front of the rack when the horses bolted, resulting in the said injury. Medical aid was gotten almost immediately and it is to be hoped that the leg will mend rapidly.

o o o

The news of Mr. Montgomery's death came as a shock to this community. He had come over here from his home near Champion to disk up the Smith half section east of town which deceased had rented for the coming season. The news of his wife's illness took him home and there he himself died from

the influenza.

o o o

Chris Holo informs us that he is going to cheat Jack Frost again this winter and enjoy the sunshine of California.

o o o

Mr. and Mrs. Duncan McDougald and daughter, Mabel, are living with Mr. Jos. Smith this winter.

o o o

Mrs. Jack Hartwick, who has been seriously ill with pneumonia, is rapidly recovering.

o o o

Many of the farmers are realizing that there is a lot of fixing that should have been done, now that the snow has come. That garage should be built or those hogs should have been fattened and marketed, and numerous other things should be done before winter comes.

o o o

Mr. Dobson had the hard luck to lose one of his big brood mares. She died from inflammation of the stomach.

There is now nothing to hinder us from celebrating the 1918 Christmas in the regularly approved old-fashioned style. For the sake of the children Christmas celebrations are well worth while. We have ample reason to celebrate this year, besides cherishing this time-honored tradition.

o o o

How do you stand on THE PRESS subscription list?

Condensed Advs.

FRESH COW FOR SALE

A Holstein, freshened Oct. 20, quiet, fills pail and not a fence crawler. Also some male calves, would make good herd headers. Come and have a look at the herd.—David Nicholls, Travers, (opposite elevators).

LOST

Wrist watch with sweep second hand. Finder kindly return to Dr. Walkey.

Farm Implements!

We have a complete stock on hand in the well-known "Cockshutt" Line.

Take a look at our Cream Separators.

DELANEY & ARMSTRONG

The Price of Coal for 1918 is Fixed
\$4.50 per ton \$4.50

The LONG BURN—STRONG BURN—CLEAN BURN—
and MOST FOR YOUR MONEY

Road from the mine is kept always in good condition. Teams promptly loaded. Accommodation overnight for horses and men. Special terms made to deliver coal at the home.

PRAIRIE COAL COMPANY, LTD.

BOW CITY COAL MINE

C. R. WESTGATE,
Manager.

PHONE: Bow City.
P. O.: Eyremore.

The War - Time Car is the ACCESSORIED CAR

This year and next year motorists will learn as never before to keep their cars in commission at the lowest possible cost by purchasing accessories that will conserve and bring their old cars up to date. Patriotic thrift and shortage of new cars and economy demand this. I have the following to serve you in carrying out the above.

A STROMBERG CARBURETOR

Used by thousands on land, on the water and in the air; save gasoline by getting 30 p.c. more power.

YOUR BATTERY RECHARGED

—or rebuilt, the work done promptly at moderate prices.

We can give you a coil for any make of car.

W. A. TESKEY

OXY-ACETYLENE WELDING

Eliminate the necessity of worrying over broken parts. I have installed at my garage in TRAVERS an Oxy-Acetylene Welding Plant. Jobs none too big nor too small. All work guaranteed.

CYLINDERS RE-BORED

Get your cylinder bloc re-bored. Let me overhaul your car, your car is then as good as new. I guarantee my work.

WHEN IT COMES TO TIRES

—I have a tire with a real guarantee—the Diamond Squeegee.

Agent for
CANADIAN FAIRBANKS - MORSE CO.

BOW CITY

Writing under date of Nov. 1st., an Eyremore subscriber states "If the Bow City Slackers, better known as the wrecking crew, could be induced to go to the war they would certainly make it bad for the Huns, if they worked as energetically as they did in Bow City on Hallowe'en."

o o o

The coal mine has been practically closed down, most of the miners being laid up with the 'flu. This fall has seen the greatest rush for coal in the history of the mine.

o o o

One of the Barr boys is very sick with the 'flu. John Ward is also off the pay roll.

o o o

The provincial police were through here this week investigating complaints of boot-legging.

o o o

After the expenditure of a good deal of money and time in the endeavor to procure water, Bert Palmer has finally located a vein at a depth of thirty feet across the road from his house.

These are hard days on newspapers, the Calgary Canadian suspending publication last week.

Restaurant

Jang How, Prop.

MEALS AT ALL HOURS

Soft Drinks Temperance Beer,
Confectionery, Cigars and Tobacco

Get the Famous

"Maltum" Beer

from

Dad Cox

WHY DOES THE PUBLIC PREFER ADVERTISED GOODS?

It is an established fact----so it must pay to advertise!

Ladies' Pure Wool Sweaters

We have been fortunate in securing a few All-Wool Ladies' Sweaters in Rose, Purple, Coral and White Trimmed in the new novelty striped collar and cuffs. Also a good assortment for men and boys in a full range of colors and sizes.

Special Showing!

Beautifully Finished Ladies' Hand Bags.

Prices, from \$2.25 to \$4.25

APPLES----We can give you extra good buying on your Winter Apple Supply.

HIGHEST PRICES PAID FOR BUTTER
AND EGGS.

Elliott, Argue & Co.